



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



Booth Partner Opportunity

Victory Family YMCA

1-mile Fun Run/Walk/Big Baby Bolt - Race at Yorktown

April 6, 2024, at the Yorktown Riverwalk

All Booths:

All "booths" require those representing businesses or agencies to bring a **6' table** and **2-4 chairs** and, if they wish to have shade, provide their own **E.Z. up** no more than 10' by 10'.

Additionally, each booth's representatives should plan to present a youth-friendly activity that may be staged next to their booth that should require no more than 10' (alongside the length of their booth/E.Z. up) by 5' wide. If partners have branded E.Z. ups and/or table covers, these will help elevate your cause to the community. Table displays and collateral are welcome so long as they fit within your 10' x 10' space (or 10' x 15', including your game/activity)

Bringing 200-300 family-friendly **swag** and branded merchandise to promote your business or agency will also be ideal. These will be for "goodie bags" that participants will take from booth to booth.

Raffle Prizes: if your business or agency wishes to provide a gift basket of SWAG or a family-friendly item to raffle, please bring it the morning of the event.

"Bingo cards" will be created for all booth partners who register by March 15 to enable the Y time to design the layout. These will be offered to event

participants after the run so that they may get their cards initialed at each booth to enter a raffle prize.

Access to Electricity will be limited, so we urge booth partners to try to *go green*. If you must have electricity, please indicate this on your sponsorship application.

Booth participants are encouraged to **stop dropping off** materials (tables, chairs, E.Z. up, collateral) at the event staging area between 8–8:30 a.m. on Buckner Street or Ballard Street south of Water Street, then move vehicles to vendor/partner parking.

Parking for booth partners will be available on the “bluff” field above the staging area; please look for signage. In the event of rain, all parking must be at a satellite location where event participants will also park (signage will direct), and a shuttle will be available.

Booth partners may stop by the staging area again to round up all materials at noon after the event wraps. Please collect all to Buckner or Ballard before parking to load up so that all may move through rapidly (because we are limited to allowing only three vehicles at a time in the pull-outs after the event).

Sponsors Booths:

Paid sponsors are provided booths according to the sponsorship level, with those sponsoring at higher levels located nearest the “center stage” for the event. Look for the YMCA step and repeat.

Non-Profit Agencies:

Booths are provided to N.P.O. agencies on a first-come, first-served basis, so those interested are encouraged to register with a sponsorship form ASAP. This provides the Y contact information. Write: “\$0- N.P.O.” in the blank on the Sponsorship Form, middle, far right, where the heading reads: “Sponsorship Levels.”

“A-Thon” element:

N.P.O.s are welcome to have participants do their run/walk as a mini-fund raiser for their cause and to model philanthropy. Please see the A-Thon forms for details.

Other Questions/Contact: If you have other questions or wish to connect, please get in touch with paul.parzik@ymcavp.org or call 626-482-

5857. We hope this event may elevate the visibility of all our community members who serve to make our home a great place for everyone.