



Helping Kids Succeed Preparing Teens for Life

Preventing Drowning Helping People Grow Healthier in Spirit, Mind, and Body

1,395
Before and After
School Participants

675
Bright Beginnings
Participants

3,383
Youth Sports
Participants

303 Children in Preschool

6,845
Swim Lessons
Taught

3,158

Second Grade Learn to Swim Participants OUR COMMUNITY IMPACT

IN 2023

Teens in Teen

Leaders Club

Summer Camp

Attendees

87

Lifeguard Certifications Awarded

1,145,625

Visits to Our Centers

Wellness Orientations

Attended

2,474

Wellness Challenge Competitors Teens attending Blue Ridge Leaders' School

314,727

Attendances in Group Exercise

2024 ANNUAL IMPACT REPORT



Dear YMCA Friends,

At the YMCA of the Virginia Peninsulas, our commitment remains steadfast: to nurture the potential of every child and teen, improve the health and well-being of our communities, and give back by supporting our neighbors. In 2024, we continued to build on this foundation with purpose and momentum—expanding programs, deepening impact, and strengthening the communities we serve.

Helping Kids Succeed: Our youth development programs reached new milestones this year, creating more opportunities for children to learn, grow, and thrive. From after-school enrichment to exciting summer camp adventures, we continue to ignite curiosity and confidence. We are proud to provide safe spaces where every child feels valued, heard, and inspired to reach their full potential.

Preparing Teens for Life: In 2024, we significantly expanded opportunities for teens to grow, lead, and thrive. Teen Camp participation grew by nearly 50%, with the addition of a new site to meet rising demand. Our Leaders Club empowered over 200 teens across four program sites, building confidence and leadership skills. Four of our Youth & Government participants advanced to the Model General Assembly, gaining firsthand experience in civic engagement and public service.

Preventing Drowning: With thousands of miles of shoreline in our region, water safety is more than a program—it's a lifesaving priority. In 2024, we equipped over 3,100 second graders with essential swim skills through our Second Grade Learn to Swim initiative. More than 4,500 individuals—from infants to adults—gained confidence and ability through swim lessons. Additionally, over 1,300 summer campers participated in Safety Around Water, helping ensure that every child is safer in and around water.

Helping People Grow Healthier in Spirit, Mind, and Body: We continue to strengthen our approach to holistic health. From fitness challenges and wellness classes to Y in Motion—our mobile outreach program serving individuals who cannot reach our facilities—we're removing barriers to better health. Our LIVE**STRONG** at the YMCA program empowers cancer survivors to reclaim their health, and new wellness partnerships are expanding our reach across generations and communities.

As we reflect on this year's achievements, we are filled with gratitude. None of this would be possible without the passion, generosity, and dedication of our YMCA family—our staff, volunteers, members, and donors. Your belief in our mission fuels everything we do.

Thank you for being part of this journey. Your continued support inspires us every day and strengthens our resolve to serve, grow, and lead with impact.

LaMonte Williams - Chief Volunteer Officer

Adam Klutts - President and CEO



HELPING KIDS SUCCEED

Born at just 32 weeks, JoJo faced many health challenges early on. When his mom, KayMarie, needed support while undergoing chemo, they turned to the Y—a place that quickly became JoJo's second home. From the moment he stepped through the doors, he never wanted to leave.



Watch his story.

STRENGTHENING THE BRAND

HELPING PEOPLE GROW HEALTHIER IN SPIRIT, MIND, AND BODY

After retiring, Sarah felt stressed, out of shape, and unsure of where to start. That's when she discovered the Y—and it quickly became more than just a place to work out. She found her passion in water aerobics, not only transforming her health but also stepping up to teach classes and inspire others.



Watch her story.





3 YMCA OF THE VIRGINIA PENINSULAS



PREVENTING DROWNING

When Zachariah was three, a frightening accident during a swim lesson left him afraid of the water. For years, he stayed away, unsure if he'd ever feel comfortable swimming again. Now, eight years later, he's ready to face his fear.



Watch his story.

THE Y IS AN IMPACTFUL ORGANIZATION

PREPARING TEENS FOR LIFE

The Y Achievers program transformed Caliyiah's life, giving her the confidence to open up and connect with others. Before joining, she had little to do after school and kept to herself. But after meeting the Teen Directors, she found a safe and welcoming space at the Y—one that encouraged her to step outside her comfort zone.



Watch her story.



THANK YOU TO OUR ADULT AND TEEN VOLUNTEERS

Service to others has always been the foundation of the Y. Volunteers are our eyes and ears in the community and the hands and heart of the Y. These outstanding individuals are being honored as Volunteers of the Year with our deepest appreciation for their outstanding leadership and service to the mission of the Y.

ADULT VOLUNTEERS OF THE YEAR



Betsy Darling First Tee – Virginia Peninsula



Jennifer Haynes Greater West Point Family YMCA



Sgt. Mark Birdsong Hampton Family YMCA



Larry Trower
Luter Family YMCA



Marymac Hoffman
Mathews Family YMCA



Stan Coloff Middlesex Family YMCA



June Daffeh, Jay Hughitt, Linda Lowell, Julie McKercher, Steve Reiss, and Jane Taylor Northern Neck Family YMCA



Mason Brent Northumerland Family YMCA



Ellen Cowart Northumberland Family YMCA



Edith Withers Northumberalnd Family YMCA



Jessica Switzer R.F. Wilkinson Family YMCA



Kirsten Self Richmond County Family YMCA



Tannis Baldwin
Tom & Ann Hunnicutt
Family YMCA



Jay Holloman Victory Family YMCA



Karlton Henderson Westmoreland Family YMCA



Art Gilbert YMCA/APYC Camp Kekoka



Merle Ledebhur YMCA Health & Wellness Center



Jen Cherry Community Health

TEEN VOLUNTEERS OF THE YEAR



Maddox Larson
First Tee – Virginia
Peninsula



Gabby Davis Greater West Point Family YMCA



Nevaeh Washington Hampton District YMCAs



Lauren Newsome Luter Family YMCA



Finley Caisse Mathews Family YMCA



Kai Evans Middlesex Family YMCA



Johanna Jenove R.F. Wilkinson Family YMCA



Caliyiah Covington
Tom & Ann Hunnicutt
Family YMCA



Justin Yembu Victory Family YMCA



Aven Clarke Westmoreland Family YMCA



Liam Hubbard YMCA/APYC Camp Kekoka





Danny Carroll

The Red Triangle Legacy Award recognizes long and admirable service, outstanding contributions, and achievement in the community. Those achievements honor the YMCA's legacy of helping people grow healthier in spirit, mind, and body. The recipient's actions have visibly and undeniably strengthened our community.

Shaping the Future: Danny Carroll's Impact

He has never sought the spotlight, yet his quiet strength has illuminated the path for so many. He listens with empathy, leads with humility, and lifts others with sincerity and grace. His legacy is not just in the spaces he helped build, but in the sense of belonging he helped create. His work has always gone beyond managing operations—it has been about shaping a movement rooted in community, connection, and purpose.

Our YMCA would not be what it is today without the extraordinary tenure and leadership of Danny Carroll. Under Danny's guidance, our YMCA expanded from serving two communities to now operating 13 full-service facilities, three program sites, resident camp, and 14 off site

site child care locations—spanning over 120 miles from tip to tip. Because of Danny's visionary leadership, initiatives like Second Grade Learn to Swim took root, and our Endowment Fund became a pillar of sustainability for future generations. But more than numbers and programs, Danny's true impact lies in the spirit of service he's modeled each and every day.

Danny Carroll is the embodiment of a servant leader—someone who puts the needs of others first, helps people develop and perform to their highest potential, and leads by lifting others up rather than seeking personal recognition. He listens with empathy, leads with humility, and uplifts others with sincerity and grace.

Beginning his YMCA journey in the 1970s at what is now the Tom & Ann Hunnicutt Family YMCA, Danny went on to serve at other associations before returning in 1990 to help shape the very heart of our organization. Since then, his quiet strength has illuminated a path for countless staff, volunteers, and community members.

If a community brought him a need, Danny found a way to meet it. If a team member needed guidance, he offered it with patience and care. His legacy is not just in the buildings, but in the sense of belonging, purpose, and connection that so many feel when they walk through our doors. A mentor, a coach, a steady presence, and an inspiring leader, Danny Carroll has given his heart and soul to advancing the Y's mission.



Rob Brown Sr. 2023 Award Recipient



Robert F. Shuford, Sr. 2022 Award Recipient



Charles R. Spencer, Jr. 2021 Award Recipient



Doug Monroe
2019 Award Recipient



Richard Abbitt Reid & Michael Abell M.J. Anderson **Paul Anderson** Davena Andress William & Sally Andrews III Kathy & Tim Baba Tina Banks-Gray Theresa Beal Terry Beatley Herman & Eska Beckstoffer Neva Rejerle Philip & Donna Belfield Michael & Sondra Bennett Linda Berling Frances S. Cornwall Trust Dale & Donna Blake Jennifer Boykin Mason Brent Steven & Andrea Britton Kathleen & Michael Broderick Donald & Kian Kaz Brown Denley & Danetta Brown Robert & Debbie Brown, Sr. Leslie & Jim Bryant Guy & Wendy Buck

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TRATEGIC RIORITIES

DEEPEN IMPACT

Execute programs to address the critical social needs in our communities.

STRENGTHEN THE BRAND

Enhance the image of the YMCA as an impactful community-based nonprofit organization.

BUILD CAPACITY & EXPAND OUR REACH

Create the infrastructre needed to increase our mission and serve more.

Grow membership base to serve a broader population, helping people grow healthier in spirit, mind, and body.

Tell the Y story and communicate our cause.

Retain, recruit, and invest in staff and volunteers to drive growth and impact.

Identify, create, and execute core and signature programs that position the Y as a community leader in our areas of focus.

Leverage our reputation to maximize our collective impact.

Increase philanthropic and contributed support by increasing donors and volunteers by deepening their engagement.

Advance equity in the communities that we serve and seek to serve.

Utilize technology to create quality and seemless experiences.

Invest in our current and future physical assets to ensure they support our programs and the communities they serve.



NORTHUMBERLAND FAMILY YMCA BRENT FAMILY AQUATIC CENTER

The DynaDome is an innovative, durable design that offers the best of both worlds. In the spring and summer, the retractable enclosure is open to allow sunshine to fill the space. In the fall and winter, the roof is closed to create a protected space for year-round programming and enjoyment. The dome opens and closes in minutes, allowing for flexibility with inclement weather. The DynaDome will transform the YMCA's service to the Northumberland community.



VICTORY FAMILY YMCA | RENOVATION

The Victory Family YMCA project focuses on expanding the usable footprint of the facility through interior renovations and expanding the exterior building frontage. The design offers increased wellness space, providing a reprieve for our busiest fitness floor. Reconfiguring our hospital partner space and group exercise studios creates efficiency with clusters of like programming and services for ease of use. The new design is modern and welcoming.



YMCA/APYC CAMP KEKOKA NEW SPACES

In this forward-looking plan, construction of a new infirmary and director's quarters connected to the existing dining hall, adding safety and quality to the programming delivered. Accommodating more youth each summer grows the YMCA/APYC mission and transformational impact of programming.



2025 BOARD OF DIRECTORS



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Thank you to our Community Impact Dinner sponsor, Old Point National Bank.

> **Advisory Council Chair *Advisory Council Member

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Heather Westmoreland

YMCA/APYC CAMP KEKOKA

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GREATER WEST POINT FAMILY YMCA

Jennifer Haynes, Chair* **Britney Ball Cliff Collins** Ashleigh Drewry Harlie Foster Jared Lawson Richard Morris Tom Wiilburn

OUR

To put Christian principles into practice through programs that build healthy spirit, mind and body for all.

2024 MAJOR DONORS \$1,000 AND UP

Legacy Club

Alexandria Police Youth Camp **BayPort Credit Union** Ben D. Conley Charitable & Education Fdn. Kathy Broderick Dr. Edward "Kip" & Patty Campbell Vicki Carr

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Edward "Ned" & Hilary Spencer

Walmart Susan Murdoch & Jack White White Stone United Methodist Women

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1st Advantage Credit Union Allison's Ace Hardware Dr. Klas Abrahamsson & Altria Group, Inc. Helen Ardman Yvonne Bailey Bay Interniists, Inc. Bevans Oyster Co. Gravson Blount Robert Bodett Michael & Joyce Bombay Bon Secours/Mary Immaculate In Motion Physical Therapy Joseph Borgese Karen Brown Jim & Leslie Bryant Donald Buckless Fred & Karen Burke **Butterfoss Barton** Orthodontics C. Ben Lennon D.D.S. Inc. Rob & Kimberly Check Milden Church Carol Clark Eric Claville Allison Cockrell Pam & Mark Cockrell

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Karen Tanaka Tappahannock-Warsaw Moose #2133 Textron Wadina Thompson Katelyn Tucker-Bryant Steven & Andrea Udeogu-Britton Wall Foundation Bill & Bobbie Walsh Jingzhu Wang Richard & Jo Wenzel **Dwight West** WestRock Corporation William Wills Contractor, Inc. LaMonte & Simone Williams Shauntrice Williams Womans Club of Smithfield Fthan Woodman Lisa Woodman Chris & Dianna Yoko YorkMinster Presbyterian Church Elizabeth Young Yulles Cleaning, Inc.

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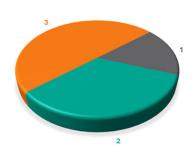
Truist Scot Tully Secure Testing Services LLC Molly Ward Cullen & Kath Walker Joe & Monique Warren Town of Warsaw Robert Wayland Tom & Mary White Warren & Leslie White **Rob Wiggins** Mervin & Edith Withers Jennifer Wright Bryan & Kimberly Wood

FINANCIAL SUMMARY

The Y's meaningful work is possible thanks to a strong financial foundation.

2024 Financial Statement	Unaudited
Association Revenue and Support	
Contributions, Public Support	
and Grant Revenue	5,078,024
Government Grants and Support	839,833
Membership Dues and Program Fees	20,823,878
Other Sources	1,736,552
Donated Facilities	1,844,087
Total Revenue and Support	30,233,375
Association Expenses	
Adult Wellness	6,447,383
Youth and Family	8,313,951
Child Care	8,035,676
Management and General	3,024,444
Fundraising	637,031
Depreciation	2,233,593
Reserves	1,474,471
Financing	155,826
Total Expense	30,322,375
2024 Statement of Financial Position	Unaudited
Assets	
Current Assets	4,365,117
Investments	12,098,387
Property, Plant, and Equipment	36,655,555
Total Assets	53,119,030
Liabilities	
Current Liabilities	3,057,447
Long Term Liabilities	2,500,759
Total Liabilities	5,558,206
Net Assets	47,560,824
Total Net Assets and Liabilities	53,119,030

1,227,119 service opportunities were fulfilled through programs.



1 HEALTHY LIVING - 964,478

Health, Well-Being, and Fitness Sports and Recreation Family Time Group Interests

2 YOUTH DEVELOPMENT - 133,825

Child Care Camp Swim, Sports, and Play Education and Leadership

3 SOCIAL RESPONSIBILITY - 1,169

Activities and Events Social Services Global Services Advocacy

47,747 scholarships totaling \$1,661,438 were invested in our community.



1 MEMBERSHIP - \$1,113,040

Guardian Membership – \$797,482 Membership For All – \$149,979 Military Initiative – \$165,578

2 YOUTH DEVELOPMENT - \$380,659

Child Care - \$173,793

Day Camp - \$110,904

Camp Kekoka - \$75,317

Swim, Sports, and Play - \$20,200

Y Achievers - \$444

3 HEALTHY LIVING - \$220

Health, Well-Being, and Fitness - \$90 Sports and Recreation - \$130

4 SOCIAL RESPONSIBILITY - \$167,520

2024 ANNUAL IMPACT FUND

Donations to the YMCA Annual Impact Fund allow for children, teens, and adults to participate in Y programs regardless of their ability to pay. In 2024, the Annual Impact Fund raised over \$1.6M to provide financial assistance for participation in YMCA membership and programs.

YMCA OF THE VIRGINIA PENINSULAS

41 Old Oyster Point Road, Suite C, Newport News, VA 23602 • 757-223-7925 • ymcavp.org

Association Leadership

Adam Klutts

President and CEO

Skip Ferebee

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Nancy Aiello

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Buzz Lambert

Sr. VP of Mission Advancement

Davetta Rinehart

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Craig Payne

Vice President of Property and

Construction

Center Leadership

Terrie Suthard

Interim Center Executive Northern Neck Family YMCA

Sam Prada

Center Executive

R.F. Wilkinson and Greater **West Point Family YMCAs**

Steven Udeogu-Britton

Center Executive

Tom & Ann Hunnicutt Family

YMCA

Elizabeth Elam

Vice President of Programs

and Risk

Allison Cockrell

Center Executive

Northumberland, Richmond County,

and Westmoreland Family YMCAs

Paul Parzik

Center Executive Victory Family YMCA **Kelly Gies**

Center Executive

Luter Family YMCA

Danielle Jennette

Center Executive Hampton Family YMCA Sarah Rae

Center Executive

Middlesex and Mathews

Family YMCAs

Joe Hickey

Center Executive Camp Kekoka

Program Leadership

Virginia Harrell

Executive Director

Marketing and Communications

Connie Kennedy

Membership Experience

Executive

Caitlyn Leavens

Associate Vice President of

Child Care

Facility Locations

Fort Monroe YMCA

8 Ruckman Road Fort Monroe, VA 23651

Greater West Point Family YMCA

3135 King William Avenue West Point, VA 23181

Hampton Family YMCA

1YMCA Way

Hampton, VA 23669

Luter Family YMCA

259 James Street

Smithfield, VA 23430

Mathews Family YMCA

33 Cricket Hill Road Hudgins, VA 23109

Middlesex Family YMCA

11487 General Puller Highway

Hartfield, VA 23071

Kilmarnock, VA 22482

Northern Neck Family YMCA 39 William B. Graham Court

Northumberland Family YMCA

6348 Northumberland Highway

Heathsville, VA 22473

R. F. Wilkinson Family YMCA

301 Sentara Circle Williamsburg, VA 23188

Richmond County Family YMCA

45 George Brown Lane Warsaw, VA 22572

Tom & Ann Hunnicutt Family YMCA

7827 Warwick Boulevard Newport News, VA 23607

Victory Family YMCA

101 Long Green Boulevard Yorktown, VA 23693

YMCA Health & Wellness Center

4001 Coliseum Drive Hampton, VA 23666

Program Locations

First Tee - Virginia Peninsula

1YMCA Way Hampton, VA 23669

Westmoreland Family YMCA

18849 Kings Highway Montross, VA 22520

YMCA /APYC Camp Kekoka

1083 Boys Camp Road Kilmarnock, VA 22482

YMCA Wiley Child

Development Center 458 Harris Road Kilmarnock, VA 22482

